

FAIRMOUNT WATER WORKS

The Celebration Continues...

BENEFIT COCKTAIL RECEPTION

SUNDAY, SEPTEMBER 16, 2007

FIVE O'CLOCK UNTIL EIGHT O'CLOCK
IN THE EVENING

THE FAIRMOUNT WATER WORKS
AND SOUTH GARDEN

640 Water Works Drive
Fairmount Park, Philadelphia



*THE FAIRMOUNT PARK CONSERVANCY'S
WOMEN FOR THE WATER WORKS COMMITTEE
INVITES YOU TO A*

BENEFIT COCKTAIL RECEPTION

SUNDAY, SEPTEMBER 16, 2007

**FIVE O'CLOCK UNTIL EIGHT O'CLOCK
IN THE EVENING**

**THE FAIRMOUNT WATER WORKS
AND SOUTH GARDEN**

640 Water Works Drive
Fairmount Park, Philadelphia

RAIN OR SHINE

VALET PARKING AVAILABLE

*Celebrate the efforts
of the Women for the
Water Works at this
benefit cocktail
reception. Help
support the final
stage of their
campaign to restore
the South Garden
& Cliffside Paths.*

Please RSVP by September 6, 2007

*Special Water Works photography
exhibit and sale by Graydon Wood*

The Fairmount Park Conservancy is registered with the Bureau of Charitable Organizations. A copy of the official registration and financial information may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, 1.800.732.0999. Registration does not imply endorsement.

2007.9.16

FAIRMOUNT WATER WORKS

The Celebration Continues...

NAME (Individual or Company) as you wish it to appear on printed pieces

COMPANY

POINT OF CONTACT

ADDRESS

CITY

STATE

ZIP CODE

TELEPHONE

E-MAIL

PAYMENT INFORMATION

- Check Enclosed (payable to Fairmount Park Conservancy)
- Please charge my/our Visa MasterCard AmEx

CARD NUMBER

EXPIRATION DATE

NAME ON CARD

SIGNATURE

- I'm unable to attend. Enclosed is a donation of \$ _____.

Tribute Book Deadline ~ September 6, 2007

- \$25,000 LEAD SPONSOR**
 - Prominent Full Page Ad in Program Book
 - Listing on Fairmount Park Conservancy Website (through 2008)
 - Eight Tickets to Event
 - On Site Recognition at Event
- \$10,000 SUPPORTING SPONSOR**
 - Full Page Ad in Program Book
 - Listing on Fairmount Park Conservancy Website (through 2008)
 - Six Tickets to Event
 - On Site Recognition at Event
- \$5,000 PATRON SPONSOR**
 - Full Page Ad in Program Book
 - Four Tickets to Event
 - On Site Recognition at Event

INDIVIDUAL LEVELS

- PAVILION ~ \$1,000**
 - Listing in Program Book
 - Two Tickets to Event
- PILLAR ~ \$500**
 - Listing in Program Book
 - Two Tickets to Event
- PAVER ~ \$150**
 - One Ticket to Event
- YOUNG FRIENDS (35 and Under) ~ \$100**
 - One Ticket to Event

PROGRAM BOOK AD ONLY (see reverse for details)

- Full Page ~ \$1000
- Half Page ~ \$500

Ad Deadline: August 15, 2007

WOMEN FOR THE WATER WORKS CELEBRATION SPONSORS

Presenting Sponsor



Lead Sponsor

Water Works Restaurant and Lounge

Supporting Sponsor

Mr. and Mrs. Peter McCausland

Patron Sponsors

Accenture LLP
Cindy and John Affleck
John K. Binswanger
The Boothby Group
Richard P. Brown, Jr.
Mr. and Mrs. Harry E. Hill
Masonry Preservation Group, Inc.
Theresa and John Rollins
Laura and Jeff Shell
Joly and Jim Stewart
Frances and Bayard Storey
Stratton Management Company
Regina and Frank Thomas
Leslie Anne Miller and Richard Worley

List complete as of July 17, 2007

Media Partner



Fairmount Park Conservancy
1617 John F. Kennedy Blvd., Suite 1670, Philadelphia, PA 19103
215.988.9334 Fax 215.988.9335
www.fairmountparkconservancy.org

Pavilion Supporters

Anonymous
Reid and Hanley Bodek
Cozen O'Connor
Mimi Dimeling
Diane and John Drinker
Phoebe Driscoll
Carolyn and Joseph M. Evans, Jr.
Mr. and Mrs. E. Howard Goodwin, Jr.
Peggy Greenawalt
Jane Kilduff
Mr. and Mrs. Peter Longstreth
Virginia Wells Maloney
Mr. and Mrs. Stanley W. Root, Jr.

Pillar Supporters

Theodora W. Ashmead
Greater Philadelphia Chamber of Commerce
Maser Consulting
Leilani F. McCall
Jayne D. Perilstein

WOMEN FOR THE WATER WORKS

EVENT CO-CHAIRS

Reid Bodek, Bonnie McCausland, Theresa Rollins

EVENT VICE CHAIRS

Sophia Agorastos, Diane G. Drinker, Pippa Liebert, Laura Shell

WOMEN FOR THE WATER WORKS CHAIR

Leslie Anne Miller

FAIRMOUNT PARK CONSERVANCY PRESIDENT

John K. Binswanger

Cindy Affleck

Sarah Andrews

Theodora W. Ashmead

Alice W. Ballard

Marion Ballard

Jessica Berwind

Jean Bodine

Mary-Helen Boothby

Julie Jensen Bryan

Laura Buck

Laurada Byers

Anne Carson

Susan Catherwood

Marylalice Cheney

Cheryl Cheston

Cordelia Clement

Charlotte DeSerio

Gene Dilks

Mimi Dimeling

Marilyn Drinker

Phoebe Driscoll

Cecie Dry

Carol Eicher

Carolyn Evans

Mary C. Ferrell

Susan Fleming

Dodi Fordham

Wendy Foulke

Kim Frisbie

Lynn Gadsden

Terry Gillen

Wendy Glazer

Juliet J. Goodfriend

Ellen Goodwin

Victoria Grant

Rosemarie Greco

Peggy Greenawalt

Sandy Greenwood

Melissa Grimm

Irene Hannan

Sarah W. Hargrove

Feather Houstoun

Ann Dupuis Hozack

Anastasia Karloutsos

Jane Kilduff

Cynthia Kishinchand

Dawn Kurtz

Carolyn Langfitt

Emilie Lapham

Pamela Laws

Charisse Lillie

Kilty Mahoney

Marcia Makadon

Betsy Mallon

Virginia Maloney

Hilary Maner

Marcienne Mattleman

Suzanne S. Mayes

Leilani McCall

Barbara Miller

Joan Momjian

Virginia Morris

Karen R. Nagel

Beth Ounsworth

Susan Peck

Michele Peist

Jane Pepper

Morgan Plant

Leslie Purple

Rebecca Kenton Quinn

Ann Reed

Joan Root

Betsy Rorer

Dianne Semingson

Susan Sherman

Kathy Smilow

Marilyn Sprague

Christine Stallkamp

Susan Stanley

Joly Stewart

Keith Straw

Margot Sullivan

Regina Thomas

Lee van de Velde

Patricia Walsh

Cornie Walton

Frida Walton

Ann Stookey Waz

Sandi Weckesser

Katrina L. Wilhelm

Signe Wilkinson

Susie Wilmerding

Susan Yeager

Lynn Yeakel

ADVERTISEMENT OPPORTUNITIES

All ads are black and white.

Event program size: 6.625" x 9.25" (vertical)

Full Page Ad (6.125" x 8.25") ~ \$1,000

Half Page Ad (6.125" x 4") ~ \$500

Ad Deadline: August 15, 2007



EVENT PROGRAM ADVERTISEMENT DETAILS

We accept PDF file submissions as long as they meet the PDF XIA Standard. Acceptable formats are Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Adobe PDF XIA, or Quark XPress. All ads should be in digital format with all fonts and images linked. Grayscale images must be a minimum of 300 dpi. All art and fonts must be included.

Disks accepted: CD and Zip Disk. A laser proof should be submitted with the ad.

Please include contact name and phone number with your ad.

If you do not have artwork available, we can compose an ad for you.

Please provide copy and a logo (optional) in either eps, tiff or jpeg format.

Ads should be sent to:

dschneck@fairmountparkconservancy.org

Fairmount Park Conservancy

1617 John F. Kennedy Blvd., Suite 1670, Philadelphia, PA 19103

215.988.9334 x402 ~ Fax 215.988.9335

Advertisers shall pay for corrections to their supplied camera-ready art and for electronic or other art service to complete their ads not supplied herein to the Fairmount Park Conservancy. All advertising copy should be subject to the approval of the Fairmount Park Conservancy. No agency rate offered.

Advertisers are responsible for any claim resulting from the unauthorized use of any name, logo, photograph, sketch or words protected by copyright or registered trademark in connection with their advertising and shall defend, indemnify and hold harmless the Fairmount Park Conservancy for any claims resulting from the use of such material.